Amendments to the Specification:

Please replace the paragraph beginning at page 18, line 20 with the following amended paragraph:

Figure 8 illustrates another method embodiment for a user profile service. In the embodiment of Figure 8, the method includes collecting user profile data from different network sources in a localized database as shown in block 810. In block 820 the method further includes providing business rules to an application server to manage access to the collected user profile data in the database. And, in block 830 the method includes allowing different network service applications to access the collected user profile data as determined by the business rules. Embodiments can include a computer readable medium having instructions for causing a device to perform the method.